

*Hi, how-do-you-do?
thanks for downloading my cv.*

Graham. Creative.

Graham.CV.

1980	1997	1998	1999	2001	2002	2003	2010	2011
Born. Named as Graham Philip Watson.	Gained 10 GCSE graded A-C. Spent late nights ensuring well designed schoolwork.	Spent a two-month placement at a high-output magazine advertising agency. Gained vital know-how in fast Mac' skills.	Achieved distinction in a BTEC National Diploma in Art and Design with Blackpool & Fylde College.	Spent a two- month placement with Moonfish Manchester – an award-winning digital agency specialising in viral media and web design. Gained valuable interactive skills.	Graduated with a First Class Degree with Honours in Graphic Design from Blackpool College of Art and Design. Specialised in Advertising and digital.	Appointed as Junior Designer with BMB Ltd after lengthy two-stage interview. Immediately thrown into the deep end pitching for a £2m Daewoo advertising account. Three 17h days, and one 24h stint, the pitch is won in week two of my career. 2008 After displaying smart thinking, bags of enthusiasm, and a spade-full of digital aptitude, I am appointed Senior designer, and tasked with shaping BMB's digital future.	After winning awards, helping to win £££,£££,£££ in lovely new business, I'm selected by BMB's outgoing Creative Director and Head of Planning to help set up a new agency, being contracted as Head of Digital to take care of clients digital yearnings.	I've developed numerous skills in this role; handling client demands, new business appointments, client diplomacy budget forecasts, management skills and directing others. I'm now hungry for a brand new challenge I am Graham. I won't disappoint.

I am: Creative. Passionate. Articulate. Accurate. Northern.
I do: Creativity. Big ideas. Questioning briefs. Challenging perceptions. Early mornings. Late nights. A brew with bant. Use guidelines as a guide. Or throw them out entirely. In short, I do anything reaching out for creative thought.
I can: Create award-winning ideas from scratch, or from pedigree. Bring a new insight. Plan. Design. Art-direct. Artwork. I do online, do offline, do overtime. Win gongs. Party. Chat over lunch with clients. Smile at 03:00 am and Spontaneously sing (sorry). **But overall bring bags and bags of passion and ideas with a glossy varnish of smart thinking** (oh and an iPod full of weird and wonderful music with me).
I have: A First Class Degree (with honours). 6 years of top-50 agency experience. Helped win millions of pounds of work. Won 7 awards. Hunted new business, and fallen asleep on my train home after work nights out on more than one occasion.
Now I have a thirst for a new challenge. Pleased to meet you.



*when i'm not working, I row competitively,
help lead a scout troupe, and climb hills.
let's have a chat, see you soon.
Graham*

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